How to define success

Right at the start of any project you should define what success will look like. Defining success will help you clarify your goals. This will help you formulate a plan and bring others with you.  The following question will help you define success.

# How to use this document

Use this document on your own or with your stakeholders to help to define the success of a project.

# When to use this document

Use this document in your first implementation meetings.

# Where to use this document

Use this document to lead your own thoughts or a brainstorm session

# Why use this document

1. What are you hungry for?
2. What do you want to project to achieve?
3. What does the organisation want you to fix?
4. What do you most often daydream about?
5. How do you want this project to impact on you?
6. How will the project make you grow?
7. How will the project help you get out of your comfort zone?
8. How do you want to feel about your work?
9. What do you want most said about you?
10. What do you want staff to say about the project?
11. If you left this project- what do you want the leave behind?
12. What legacy do you want the project to have?
13. What do you most want associated with you- how will this project help?
14. What do you yearn to see as the impact of your work?
15. What impact will the project have?
16. What do you see as your best contribution to humanity?
17. What is success to you (in 3-5 specific words)?